### **Local Outbreak Board Session**

This is also a meeting of the Integrated Commissioning Board which is a Committee in-Common meeting of the:

- The London Borough of Hackney Integrated Commissioning Sub-Committee
- ('The LBH Committee)
- The City of London Corporation Integrated Commissioning Sub-Committee
- ('The COLC Committee')
- North East London CCG Governing Body City and Hackney ICP Area Committee
- (The 'CCG Area Committee')

### Meeting in public on Thursday 13 January 2022, 0900 - 0930

### **By Microsoft Teams**

No.	Time	Item	Page number	Lead
1.	09.00	Welcome, introductions and apologies	Verbal	Chair
2.		Declarations of Interests	Papers 2a & 2b	Chair
			Pages 2-14	
3.		Minutes of the Previous Meeting	Paper 3a	Chair
			Pages 15-24	
4.		Questions from the Public	Verbal	
For D	iscussion			
5.	09.05	Vaccination Programme Update	Papers to follow	Ben Greenbury
			Pages TBC	
6.	09.15	Data Intelligence	Verbal	Diana Divajeva
7.	09.20	Local Outbreak Control Plan Update	Paper 7a	Sandra
			Pages 25-57	Husbands
8.	09.25	Any Other Business	Verbal	Chair
Date	of next mee	ting: Thursday 10 February 2022 by Microsof	t Teams	









- Declared Interests as at 06/01/2022

Name	Position/Relationship with CCG	Committees	Declared Interest	Name of the organisation/busines s	Nature of interest	Valid From	Valid To	Action taken to mitigate risk
Ann Sanders	Associate Lay Member	C&H Integrated Care Partnership Board (ICPB)	Financial Interest	Ann Sanders Consultancy	Independent Consultant for Ann Sanders Consultancy	2021-07-30		Declarations to be made at the beginning of meetings
Caroline Millar	Acting Chair	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	City and Hackney GP Confederation	Acting Chair for City and Hackney GP Confederation	2021-10-14		Declarations to be made at the beginning of meetings
			Non-Financial Professional Interest	Independent Sector Adjudication Service (ISCAS), Centre for Effective Dispute Resolution (CEDR)	Independent Adjudicator, for the Independent Sector Adjudication Service (ISCAS), Centre for Effective Dispute Resolution (CEDR)	2021-10-14		
			Non-Financial Personal Interest	Clissold Park User Group	Treasurer for Clissold Park User Group	2021-10-14		
			Non-Financial Personal Interest	Vox Holloway	Trustee for Vox Holloway	2021-10-14		
			Non-Financial Personal Interest	Barton House Group Practice	Registered patient at Barton House Group Practice	2021-10-14		
			Non-Financial Personal Interest	Allerton Road Medical Centre	Immediate family members registered at this practice	0021-10-14		
Catherine Macadam	Associate Lay Member	C&H Integrated Care Partnership Board (ICPB)	Financial Interest	Coaching for Unpaid Carers CIC	Company Director for community interest company that operates in City and Hackney and delivers services to unpaid carers	2019-05-31		
			Financial Interest	Catherine Macadam Coaching, Mentoring, OD Consultancy	sole trader offering coaching and OD services	2008-03-27		

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					to organisations working in the health and care sector in City and Hackney		Ast London
Christopher Kennedy	Councillor	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	London Borough of Hackney	Cabinet Member for Health, Adult Social Care, Voluntary Sector and Leisure in London Borough of Hackney	2020-07-09	
			Non-Financial Personal Interest	Lee Valley Regional Park Authority	Member of Lee Valley Regional Park Authority	2020-07-09	
			Non-Financial Personal Interest	Hackney Empire	Member of Hackney Empire	2020-07-09	
			Non-Financial Personal Interest	Hackney Parochial Charity	Member of Hackney Parochial Charity	2020-07-09	
			Non-Financial Personal Interest	Labour Party	Member of the Labour Party	2020-07-09	
			Non-Financial Personal Interest	Local GP practice	Registered patient with a local GP practice	2020-07-09	
Dr Haren Patel	Joint Clinical Director, Hackney Marsh Primary Care Network	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Hackney Marsh Primary Care Network	Joint Clinical Director for Hackney Marsh Primary Care Network	2020-10-10	Declarations to be made at the beginning of meetings
			Financial Interest	Latimer Health Centre	Senior Partner at Latimer Health Centre	2020-10-10	Declarations to be made at the beginning of meetings
			Financial Interest	Acorn Lodge Care Home	Primary Care Service Provision to Acorn Lodge Care Home	2020-10-10	Declarations to be made at the beginning of meetings
			Non-Financial Professional Interest	Pharmacy in Brent CCG	Joint Director for pharmacy in Brent CCG	2020-10-10	
			Non-Financial Professional Interest	NHS England	GP Member of the NHS England Regional Medicines Optimisation Committee	2020-10-10	
Dr Stephanie Coughlin	ICP Clinical Lead City &	C&H Integrated Care	Non-Financial Professional	Lower Clapton Group Practice	GP Principal at	2020-10-09	Declarations to be made at the

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	Hackney	Partnership Board (ICPB)	Interest		Lower Clapton Group Practice		beginning of meetings
			Non-Financial Professional Interest	British Medical Association	Member of the British Medical Association	2020-10-09	
			Non-Financial Professional Interest	Royal College of General Practitioners	Member of the Royal College of General Practitioners	2020-10-09	
Helen Fentimen	Common Council Member	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	City of London Corporation	Member of the City of London Corporation	2020-02-14	
			Non-Financial Personal Interest	Labour Party	Member of the Labour Party	2020-02-14	
			Non-Financial Personal Interest	Unite Trade Union	Member of Unite Trade Union	2020-02-14	
			Non-Financial Personal Interest	Prior Weston Primary School and Children's Centre	Chair of the Governors, Prior Weston Primary School and Children's Centre	2020-02-14	
Honor Rhodes	Associate Lay Member	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Tavistock Relationships	Director for Tavistock Relationships	2020-06-11	Declarations to be made at the beginning of meetings
			Indirect Interest	Homerton University Hospital NHS Foundation Trust	Daughter is an Assistant Psychologist at Homerton University Hospital NHS Foundation Trust	2020-06-11	
			Non-Financial Personal Interest	Barton House NHS Practice	Registered patient with Barton House NHS Practice	2020-06-11	
			Non-Financial Professional Interest	London Borough of Hackney	Acting Chief Executive with London Borough of Hackney	2020-03-20	
			Non-Financial Professional Interest	Hackney Schools for the Future	Director of Hackney Schools for the Future	2020-03-20	
			Financial Interest	Homeowner in Hackney	Homeowner in Hackney	2020-03-20	
			Non-Financial Professional Interest	NWLA Partnership Board	Joint Chair of the NWLA	2020-03-20	

			Non-Financial Professional Interest	London Treasury Ltd	Partnership Board SLT Representative to London Treasury Ltd	2020-03-20	North Clinical Com	AHS ast London missioning Group
			Non-Financial Professional Interest	London CIV Board	Observer / SLT Representative to the London CIV Board	2020-03-20		
lan Williams	Group Director, Finance and Corporate Resources	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Chartered Institute of Public Finance and Accountancy	Member of the Chartered Institute of Public Finance and Accountancy	2020-03-20		
			Non-Financial Professional Interest	Society of London Treasurers	Member of the Society of London Treasurers	2020-03-20		
			Non-Financial Professional Interest	London Finance Advisory Committee	Member of the London Finance Advisory Committee	2020-03-20		
			Non-Financial Professional Interest	Schools and Academy Funding Group	London Representative to the Schools and Academy Funding Group	2020-03-20		
			Non-Financial Professional Interest	Society of Municipal Treasurers	Senior Management Team Executive for the Society of Municipal Treasurers	2020-03-20		
			Non-Financial Professional Interest	London CIV Shareholders Committee	SLT Representative to the London CIV Shareholders Committee	2020-03-20		
			Non-Financial Professional Interest	London Pensions Investments Advisory Committee	Chair of the London Pensions Investments Advisory Committee	2020-03-20		
Jon Williams	Director	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Healthwatch Hackney	Director at Healthwatch Hackney, which holds the following contracts with	2021-08-10		Declarations to be made at the beginning of meetings

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					the NHS and local partners: - Neighbourhood Involvement Contract - NHS Community Voice Contract - Coproduction and Engagement Grant - Hackney Council Core and Signposting Grant		
			Non-Financial Professional Interest	City of London Corporation	Member of the City of London Corporation	2020-02-26	
			Non-Financial Professional Interest	Farringdon Ward Club	Member of the Farringdon Ward Club	2020-02-26	
			Non-Financial Professional Interest	The Worshipful Company of Firefighters	Liveryman of the Worshipful Company of Firefighters	2020-02-26	
Marianne Fredericks	Common Council Member	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Personal Interest	Christ's Hospital School Council	Member of Christ's Hospital School Council	2020-02-26	
			Non-Financial Professional Interest	Aldgate and All Hallows Foundation Charity	Member of Aldgate and All Hallows Foundation Charity	2020-02-26	
			Non-Financial Professional Interest	The Worshipful Company of Bakers	Liveryman of the Worshipful Company of Bakers	2020-02-26	
			Non-Financial Personal Interest	Tower Ward Club	Member of the Tower Ward Club	2020-02-26	
Matthew Knell	Senior Governance Manager	C&H Finance and Performance Subcommittee C&H Integrated Care Partnership Board (ICPB)	Non-Financial Personal Interest	Queensbridge Group Practice	Registered patient with this local GP Practice.	2017-01-01	
Paul Calaminus	Chief Executive	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	East London NHS Foundation Trust	Chief Executive	2021-04-30	Declarations to be made at the beginning of meetings
			Indirect Interest	Department of Health	Partner is employed by Department of Health	2021-04-30	
Paul Coles	General Manager	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Healthwatch City of London	General Manager of Healthwatch City	2021-10-05	Declarations to be made at the beginning of meetings

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					of London, holding a contract with City of London Corporation for a local Healthwatch service in the City of London		
			Non-Financial Professional Interest	International Brigades Memorial Trust	Treasurer for the International Brigades Memorial Trust	2021-10-05	
			Non-Financial Personal Interest	Chartham Parish Council, Kent	Parish Councillor for Chartham Parish Council, Kent	2021-10-05	
Sandra Husbands	Director of Public Health	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	London Borough of Hackney	Director of Public Health for London Borough of Hackney and City of London	2020-08-26	
			Non-Financial Professional Interest	Association of Directors of Public Health	Member of the Association of Directors of Public Health	2020-08-26	
			Non-Financial Professional Interest	Faculty of Public Health	Fellow of the Faculty of Public Health	2020-08-26	
			Non-Financial Professional Interest	Faculty of Medical Leadership and Management	Member of the Faculty of Medical Leadership and Management	2020-08-26	
Steve Collins	Acting Chief Finance Officer	TNW Finance & Performance Sub-committee TNW ICP Area Committee/ Delivery Group C&H Finance and Performance Subcommittee C&H Integrated Care Partnership Board (ICPB) BHR ICP Finance Sub- committee BHR Integrated Care Executive Group (ICEG) BHR Integrated Care Executive Group (ICEG) BHR Integrated Care Partnership Board (ICPB)/ Area Committee NEL CCG Audit & Risk Committee NEL CCG Finance & Performance Committee NEL CCG Finance & Performance Committee NEL CCG Governing Body NEL CCG Primary Care Commissioning Committee (PCCC)	Non-Financial Professional Interest	Trisett Limited (business support service)	Director	2003-01-01	Declarations to be made at the beginning of meetings

		NEL CCG Remuneration Committee						MILG
			Non-Financial Professional Interest	Sevenoaks Primary School	Chair of Governors	2002-01-01	2021-01-01	Declarations to be made at the beginning of meetings
			Non-Financial Professional Interest	Hope Church Sevenoaks	Chair of Trustees	2020-01-01		Declarations to be made at the beginning of meetings
			Indirect Interest	Fegans (charity)	Wife is Chair of Trustees	2017-01-01		Declarations to be made at the beginning of meetings
			Indirect Interest	PwC	Daughter is Senior Associate	2019-01-01		Declarations to be made at the beginning of meetings
Sue Evans	Lay Member Primary Care	C&H Finance and Performance Subcommittee C&H Integrated Care Partnership Board (ICPB) NEL CCG Audit & Risk Committee NEL CCG Governing Body NEL CCG Primary Care Commissioning Committee (PCCC) NEL CCG Remuneration Committee	Non-Financial Professional Interest	Worshipful Company of Glass Sellers' of London (City Livery Company) Charity Fund	Company Secretary / Clerk to the Trustees'	2014-01-01		Declarations to be made at the beginning of meetings
			Non-Financial Personal Interest	North East London NHS	Self and family users of healthcare services in NEL	2017-01-01		Declarations to be made at the beginning of meetings
			Financial Interest	St Aubyn's School Charitable Trust	Trustee and Director of Company Ltd by Guarantee	2013-01-01		Declarations to be made at the beginning of meetings
Tony Wong	Chief Executive, Hackney Council for Voluntary Services	C&H Integrated Care Partnership Board (ICPB)	Non-Financial Professional Interest	Hackney Council for Voluntary Services	Chief Executive for Hackney Council for Voluntary Services	2021-10-04		Declarations to be made at the beginning of meetings
Tracey Fletcher	Chief Executive	C&H Finance and Performance Subcommittee C&H Integrated Care Partnership Board (ICPB) C&H Neighbourhood Health and Care Board	Non-Financial Professional Interest	Homerton University Hospital NHS Foundation Trust	Chief Executive of Homerton University Hospital NHS Foundation Trust	2020-08-26		Declarations to be made at the beginning of meetings
			Non-Financial Personal Interest	Inspire	Trustee for Inspire	2020-08-26		

<sup>-</sup> Nil Interests Declared as of 06/01/2022

Name Position/Relation CCG	nship with Committees	Declared Interest
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Sunil Thakker	Director of Finance; C&H ICP & Acting Director of Finance; TNW ICP	TNW Finance & Performance Sub-committee TNW ICP Area Committee/ Delivery Group C&H Finance and Performance Subcommittee C&H Integrated Care Partnership Board (ICPB) NEL CCG Audit & Risk Committee NEL CCG Finance & Performance Committee	Indicated No Conflicts To Declare.
Tendy Kwaramba	Service Transformation Manager	C&H Integrated Care Partnership Board (ICPB)	Indicated No Conflicts To Declare.



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# **Register of Interests**

Name	Date of Declaration	Position / Role on ICPB	Nature of Business / Organisation	Nature of Interest	Type of Interest
Randall Anderson	15/07/2019	Member / ICB Co- Chair	City of London Corporation	Chair, Community and Children's Services Committee	Non-financial professional
			n/a	Self-employed Lawyer	Financial
			n/a	Renter of a flat from the City of London (Breton House, London)	Financial
			Member	American Bar Association	Non-financial professional
			Masonic Lodge 1745	Member	Non-financial personal
			Worshipful Company of Information Technologists	Freeman	Non-financial personal
			Neaman Practice	Registered Patient Renter of a flat from the City of London (Breton House, London)	Non-financial personal
Henry Black	30/07/2021	Member	NE London CCG	Chief Financial Officer / Acting Accountable Officer	Financial
			Barking, Havering & Redbridge University Hospitals NHS Trust	Wife is Assistant Director of Finance	Indirect
			Tower Hamlets GP Care NHS Clinical Commissioners Board	Daughter works as social prescriber Member	Indirect Non-financial professional
Anntoinette Bramble	12/08/2020	Member	Local Government Association	Board - Deputy Chair Company Director Labour Group - Deputy Chair	Non-financial professional
			JNC for Teachers in Residential Establishments	Member	Non-financial professional
			JNC for Youth & Community Workers	Member	Non-financial professional



			Schools Forum	Member	Non-financial professional
			SACRE	Member	Non-financial professional
			Admission Forum	Member	Non-financial professional
			Hackney Schools for the Future (Ltd)	Director	Non-financial professional
			St Johns at Hackney	PCC	Non-financial professional
			Unison	Member	Non-financial personal
			GMB Union	Member	Non-financial personal
			St Johns at Hackney	Church Warden & License Holder	Non-financial personal
			Co-Operative Party	Member	Non-financial personal
			Labour Party	Member	Non-financial personal
			Urstwick School	Governor	Non-financial personal
			City Academy	Governor	Non-financial personal
			National Contextual Safeguarding Panel	Member	Non-financial personal
			National Windrush Advisory Panel	Member	Non-financial personal
			Hackney Play Bus (Charity)	Board Member	Non-financial personal
			Christians on the Left	Member	Non-financial personal
			Lower Clapton Group Practice	Registered Patient	Non-financial personal
Andrew Carter	13/05/2021	Member	City of London Corporation	Director – Community & Childrens' Services	Financial
			ADASS	Member	Non-financial professional



			ADCS	Member	Non-financial professional
Robert Chapman	15/04/2021	Member	London Borough of Hackney	Cabinet Member for Finance	Financial
			Sun Babies	Trustee	Financial
			Shareholders Representative & Member	Shareholders Committee	Financial
			North London Waste Authority Unit	Member	Financial
			Local Authority Pension Fund Forum	Vice Chair	Financial
			Investment Governance & Engagement Committee, Local Government Pensions Scheme Advisory Board	Member	Financial
			Labour Party	Member	Financial
			The Co-operative Society	Member	Financial
			Hackney Co-operative Party	Member	Financial
			SERA c/o the Co-operative Party	Member	Financial
			Socialist Health Association	Member	Financial
			The Labour Housing Group	Member	Financial
			Friends of Hackney Tower & Churchyard	Member	Financial
			GMB	Member	Financial
			UNITE	Member	Financial
			TSSA	Retired Member	Financial
			Triangle Care Services	Trustee & Director	Non-financial professional
			Friends of the Elderly	Trustee & Director	Non-financial professional



			Hackney Endowed Trust Ltd.	Director	Non-financial professional
			National Trust	Member	Non-financial professional
			Friends of the Royal Academy	Member	Non-financial professional
			Friends of the Tate	Member	Non-financial professional
			Friends of the British Museum	Member	Non-financial professional
			National Gallery	Member	Non-financial professional
			Thamesreach	Trustee	Indirect interest
Sir John Gieve	29/07/2021	Member	Homerton University Hospital NHS FT	Chair	Financial
			Vocalink Ltd. 1 Angel Lane, London EC4R 3AB	Non-executive Director	Financial
			MNI Connect	Member	Non-financial professional
			Pause (Charity), 209-211 City Road London	Partner is Trustee & Strategic Board Member	Indirect interest
Dr Mark Rickets	14/01/2020	Member / ICB Co- Chair	NE London CCG	ICP Clinical Chair	Financial
		Ondi	Homerton University Hospital NHS Foundation Trust	Non-Executive Director	Financial
			Health Systems Innovation Lab, School Health and Social Care, London South Bank University	Wife is a Visiting Fellow	Indirect



			GP Confederation	Nightingale Practice is a Member	Non-financial professional
			HENCEL	I work as a GP appraiser in City and Hackney and Tower Hamlets for HENCEL	Non-financial professional
			Nightingale Practice (CCG Member Practice)	Salaried GP	Financial
Ruby Sayed	19/11/2020	Member	City of London Corporation	Member	Financial
			Gaia Re Ltd	Member	Financial
			Thincats (Poland) Ltd	Director	Financial
			Bar of England and Wales	Member	Non-financial professional
			Transition Finance (Lavenham) Ltd	Member	Financial
			Nirvana Capital Ltd	Member	Financial
			Honourable Society of the Inner Temple	Governing Bencher	Non-financial professional
			Independent / Temple & Farringdon Together	Member	Non-financial professional
			Worshipful Company of Haberdashers	Member	Non-financial professional
			Guild of Entrepreneurs	Founder Member	Non-financial professional
			Bury St. Edmund's Woman's Aid	Trustee	Non-financial personal
			Housing the Homeless Central Fund	Trustee	Non-financial personal
			Asian Women's Resource Centre	Trustee & Chairperson / Director	Non-financial personal
Laura Sharpe	23/04/2021	Member	City & Hackney GP Confederation	Chief Executive	Financial

### City & Hackney Local Outbreak Control Board

This is also a meeting of the **Integrated Commissioning Board** which is a Committee in-Common meeting of the:

- The London Borough of Hackney Integrated Commissioning Sub-Committee ('The LBH Committee)
- The City of London Corporation Integrated Commissioning Sub-Committee ('The COLC Committee')
- North East London CCG Governing Body City and Hackney ICP Area Committee (The 'CCG Area Committee')

### Minutes of meeting held in public on Thursday 9 December 2021 by Microsoft Teams

### Members:

Hackney Integra	Hackney Integrated Commissioning Board					
Hackney Integrate	Hackney Integrated Commissioning Committee					
Cllr Chris Kennedy	Cabinet Member for Health, Adult Social Care & Leisure	London Borough of Hackney				
Deputy Mayor Anntoinette Bramble	Deputy Mayor & Cabinet Member for Education, Young People & Childrens' Social Care	London Borough of Hackney				

City Integrated Commissioning Board						
City Integrated Cor	nmissioning Committee					
Randall Anderson QC	Member, Community & Childrens' Services Sub-Committee	City of London Corporation				
Marianne Fredericks	Member, Community & Childrens' Services Sub-Committee	City of London Corporation				
Helen Fentimen	Member, Community & Childrens' Services Sub-Committee	City of London Corporation				
Ruby Sayed	Member, Community & Childrens' Services Sub-Committee	City of London Corporation				

North East Londo	North East London CCG City & Hackney Area Committee				
Dr Mark Rickets	City & Hackney Clinical Chair	NE London CCG / City & Hackney Integrated Care Partnership			
Sue Evans	Lay Member	NE London CCG / City & Hackney Integrated Care Partnership			
Sunil Thakker	Executive Director of Finance	NE London CCG / City & Hackney Integrated Care Partnership			







Integrated Care P	artnership Board Members	
Caroline Millar	Acting Chair	City & Hackney GP Confederation
Laura Sharpe	CEO	City & Hackney GP Confederation
John Gieve	Chair	Homerton University Hospital NHS Foundation Trust
Tracey Fletcher	ICP Chief Officer and Homerton University Hospital NHS Foundation Trust Chief Executive	Homerton University Hospital NHS Foundation Trust
Donna Kinnair	Non Executive Director	East London NHS Foundation Trust
Dr Stephanie Coughlin	Neighbourhoods & Covid-19 Clinical Lead	NE London CCG / City & Hackney Integrated Care Partnership
Dr Jenny Darkwah	Clinical Director	Primary Care Network
Dr Haren Patel	Clinical Director	Primary Care Network
Honor Rhodes	Associate Lay Member	NE London CCG
Catherine Macadam	Associate Lay member	NE London CCG
Dr Sandra Husbands	Director of Public Health	London Borough of Hackney
Andrew Carter	Director, Community & Childrens' Services Sub-Committee	City of London Corporation
Simon Cribbens	Assistant Director, Commissioning and Partnerships	City of London Corporation
Jon Williams	Executive Director	Healthwatch Hackney
Paul Coles	General Manager	Healthwatch City of London
Tony Wong	Chief Executive	Hackney Council for Voluntary Services

### **Attendees**

Nina Griffith	Workstream Director, Unplanned Care	NE London CCG / City & Hackney Integrated Care Partnership
Amy Wilkinson	Workstream Director, Children's, Young People, Maternity and Families	NE London CCG / City & Hackney Integrated Care Partnership
Jonathan McShane	Integrated Care Convenor	NE London CCG / City & Hackney Integrated Care Partnership
Matthew Knell	Senior Governance Lead	NE London CCG / City & Hackney Integrated Care Partnership







Stella Okonkwo Integrated Care Programme NE London CCG / City & Manager Hackney Integrated Care

Partnership

Project Manager

Diana Divajeva Principal Public Health Analyst London Borough of Hackney

> NE London CCG / City & Hackney Integrated Care

Partnership

### **Apologies:**

Ben Greenbury

Cllr Rob Chapman	Cabinet Member for Finance	London Borough of Hackney
Henry Black	Acting Accountable Officer	NE London CCG
Steve Collins	Director of Finance	NE London CCG
Paul Calaminus	Chief Executive	East London NHS Foundation Trust
Ann Sanders	Associate Lay member	NE London CCG
Ian Williams	Acting Chief Executive	London Borough of Hackney
Helen Woodland		
	Group Director – Adults, Health & Integration	London Borough of Hackney

No.	Agenda item and minute
1.	Welcome, Introductions and Apologies for Absence
	The Chair of the Local Outbreak Control Board (LOCB), Randall Anderson (RA), opened the meeting, welcoming those present and noting apologies as listed above.
2.	Declarations of Interests
	The City Integrated Commissioning Board <b>NOTED</b> the Register of Interests.
	The Hackney Integrated Commissioning Board <b>NOTED</b> the Register of Interests.
	RA flagged that the new Disclose online declarations of interest system was now online and easy to access, encouraging all members to register with the system.







### 3. Minutes of the Previous Meeting

The City Integrated Care Partnership Board **APPROVED** the minutes of the previous meeting and **NOTED** the action log.

The Hackney Integrated Care Partnership Board **APPROVED** the minutes of the previous meeting and **NOTED** the action log.







### 4. Questions from the Public

One member of the public was present at the meeting and had posed some questions in advance of the meeting. RA read the questions to LOCB members, starting with 'How many, if any cases of Omicron have been detected in City & Hackney?'. Sandra Husbands (SH) responded that 7 confirmed cases of the Omicron variant had been notified in the local area.

RA set out the second question, 'Have there been any hospitalisations & if so, how many?'. Nina Griffith (NG) responded that there had not been any known hospitalisations with the Omicron variant at Homerton University Hospital NHS Foundation Trust (HUHFT), although there was a probable admission in Newham.

RA continued to set out the next question, 'Given the still low rates of vaccination in the boroughs what is the advice for residents about protecting themselves & others from this new variant?'. SH responded that national guidance had been updated to reflect a recommendation to work from home where possible and that a mandate to wear masks in enclosed spaces was being extended. Further, a Covid-19 vaccination passport system was being introduced for larger venues. SH added that general advice continued to be valid, that the public health team continued to encourage and support local people to be vaccinated and take up booster vaccines, with information available on both local City and Hackney websites and national NHS websites. SH continued that basic hygiene measures were still effective at limiting infection – catching coughs and sneezes in tissues, disposal in rubbish bins and washing hands regularly all helped. SH added that wearing face masks not only in mandated spaces, but any enclosed, crowded space and meeting people outdoors, or in well ventilated spaces also were effective at limiting transmission of Covid-19. SH highlighted that regular testing with lateral flow devices was also effective at indicating asymptomatic infection and limiting further transmission through self isolation, along with timely PCR testing in cases of symptoms of persistent coughing, changes in taste or smell or a temperature, along with the lesser symptoms of sore throats or runny noses.

RA took the final two questions from a member of the public together – 'There are some mixed messages around the variant. Should people cancel Christmas parties - whether work or family/friends?' and 'Should they cancel / not make any plans to gather with family/ friends at Christmas?'. SH responded that neither of these things were restricted under the national guidelines now in effect, but that local people may want to consider the precautionary general advice set out in her last response, and test themselves in advance of any gatherings. SH noted that crowded venues without good ventilation were higher risk spaces.

Haren Patel (HP) asked, with relation to the identified Omicron infections in Hackney, whether these had been confirmed to be related to international travel or community spread. SH responded that there was thought to be a mix in play at this point and that there was community spread occurring across London, with almost all Boroughs now seeing confirmed cases of community spread.

Caroline Millar (CM) asked if the local team were able to use vaccination centres and sites to provide more information and advice to the public, noting that currently all those at the sites did was to provide an information leaflet on the vaccine itself, not any wider guidance. SH agreed that this seemed like a good







opportunity to explore, noting that the local testing sites also provided information on vaccination and that it should be possible to take a similar approach.







### 5. Vaccinations Programme Update

NG briefed the LOCB that all eligible adults in England aged 18 and over will be offered a COVID-19 booster vaccine by the end of January, while boosters will be offered at 3 months post 2nd vaccination and that the booster offer has been extended to 18-39 cohort in a phased rollout of cohorts, starting with those aged 40+ and those at clinical risk. NG added that patients who are severely immunocompromised are eligible to receive a 4th vaccine, 3 months, after their 3rd dose, while 12 -15 year olds are to be offered a 2nd dose, 3 months after their 1st dose. The local team continued to focus on those who are the most vulnerable e.g. housebound, car home residents, CEV, immunosuppressed and health and social care staff while ensuring that the evergreen offer is promoted alongside the booster campaign. NG highlighted that each ICS has been asked to increase vaccination capacity to meet increased demand through December 2021.

NG set out that 61% of the local eligible population had now received one dose of the Covid-19 vaccination, 56% two doses and that data to cover booster uptake would become available shortly. NG drew the LOCBs attention to the circulated data setting out uptake by cohort, illustrating the highest levels of uptake in care home staff and residents, while those only offered the vaccination relatively recently, healthy people aged 12 to 15 had the lowest uptake rates.

NG noted that just over 7,500 Covid-19 vaccinations had been delivered in the local area in week commencing 29 November 2021, with 84% of those having been boosters, 10% second doses and 7% first doses. Specific efforts were underway to target specific geographies and communities across the area, working with community partners to ensure a relevant offer where low uptake rates are being encountered. Early successes had been seen in the north of the Borough of Hackney, based out of Springhill Practice and learning from work with local housing estates was also being taken into account in ongoing practices. NG added that a return visit to the pilot estate was planned for mid December 2021, this time accompanied with a vaccination bus and uptake rates would be monitored.

NG briefed the LOCB on the outreach activities planned for December 2021 and January 2022, which included delivery of vaccinations at the bridging hotels in the City housing Afghan refugees, working with Shomrim and Kanlugan in the north of Hackney, support from the Community African Network at the St Leonards Vaccination clinics and working with colleagues in Tower Hamlets to support efforts in Portsoken ward in the City of London.

Amy Wilkinson (AW) drew the LOCB's attention to the circulated briefing paper that set out the current offer for 16 to 17 year olds in the local area, with an outreach and delivery plan in place, working with relevant community organisations. The plan will be implemented and rolled out to local schools from January 2022 and the team had very recently been awarded some additional money from North East London (NEL) CCG to focus additional efforts producing a similar approach for 12 to 15 year olds.

RA noted that vaccination delivery through pharmacies continued, with new sites coming online including one close to the City of London in recent weeks.







Chris Kennedy (CK) thanked NG and AW for the update, asking that the team brief the relevant ward Councillors in advance of outreach events taking place in their areas of Hackney, who will be able to support these efforts. CK asked whether local vaccination sites would be able to continue to offer a walk in service, considering increases in booked activity. NG responded that a walk in offer would be maintained, but that capacity would need to be carefully monitored.

RA asked if the children present at the bridging hotels had been extended the vaccination offer where relevant. AW responded that this was the case, with a childhood immunisation service having been commissioned from the GP Confederation to provide access to Covid-19 and other vaccinations for this cohort and that Barts Health were engaged to provide Covid-19 vaccinations on site at the hotel. Discussions were underway about how to vaccinate the 12 to 15 year old cohort at the hotel and this was expected to start shortly.

Andrew Carter (AC) asked whether any more granular data on clinically extremely vulnerable children in the City of London was available and whether there was information on progress for both the original vaccination offer and booster programmes offer to house and bed bound people. NG responded that City specific data was available and had been shared with members in a recent briefing, which could be sent onwards and included in future monthly updates.

NG confirmed that a roving housebound vaccination service was available in the City and that good progress was being made with a push to ensure that an offer was made to all eligible patients by January 2022 and then available as needed.

AW noted that there wasn't a current breakdown on clinically extremely vulnerable children between the City of London and Hackney, but that figures across the area had two vaccinations at 25% of eligible people. Further work was underway to increase this number. AW added that performance was significantly higher in school environments.

Anntoinette Bramble (AB) asked what criteria were being used to identify and develop specific approaches to local communities and which ethnic groups were seeing the highest unvaccinated rates. NG responded that vaccination data was being monitored on a super output areas (SOA) level, which was used to target physical areas for outreach, with demographic data for that data then informing the appropriate approach and partner engagement. There was also Borough wide targeting of specific demographics, where this had proven successful, for instance in engaging with young people. NG noted that in terms of vaccination uptake, the lowest rates were being seen in the Black and Afro Caribbean community, followed by the Orthodox Jewish community, which tended to be identified as White, Other in demographic data, and became apparent when looking at a mixture of demographic and SOA data.

AB asked if data on uptake amongst the traveller community was available. NG responded that some initial data was starting to become available, but that further work was needed in this area. AB asked if more information on how the team were working with and supporting each group and community could be provided at a future meeting.

RA noted that the team had been working with local community organisations from the pandemic onset, asking if this previous experience continued to inform the teams work. NG responded that this work continued, for instance with the







Community African Network and Skyway, among others. The early outreach work had indicated how important these local community organisations are in increasing vaccination uptake, but also learning in terms of what processes and forms of engagement worked, and which did not. Time spent with local people and early engagement had been identified as particularly important, often as important as the vaccination offer itself, and that continuous, sustained engagement and regular contact helped build trust and secured more positive results than vaccination pop-ups.

Marianne Fredericks (MF) noted that one of the new measures in place to respond to the emergence of the Omicron variant was the implementation of vaccination passports for entry to venues such as nightclubs. MF raised that the local area was home to many such venues and asked whether it was possible to work with those clubs to either share vaccination information, or as a vaccination venue during the day or out of hours, as a trusted place for many young people. RA added that the largest club associated with the City, Fabric, was technically in Islington, but that such engagement could prove effective.

HP noted that the AstraZeneca vaccine had now been approved for use in a roving vaccination model for house and bed bound people and asked whether it might be possible, considering the easier storage and transportation requirements for this vaccine, for local individual GP practices to deliver this vaccine in the future. NG responded that this would need to be explored outside of the ICPB, with national support for such a model not currently in place and that specific requirements were in place around the delivery and handling of all vaccines.

### 6. Data Intelligence

Diana Divajeva (DD) briefed the LOCB on the latest data available for City of London and Hackney, noting that both areas were witnessing rapid increases in the numbers of cases, with a 35% increases in the number of cases in Hackney and 44% in the City. DD noted that this was consistent with the historical emergence of new variants, which tended to result in rapid rises and that this growth was likely to continue in the coming weeks before any drop became apparent. DD highlighted that cases were being seen to be concentrated in younger people at this point, with rapid increases in percentage terms in all age groups under 60. Wards in the south and north west of the Borough and in the City of London were seeing higher rates than others, although Hackney and the City was relatively low in the incidence rate when compared to other areas of London.

DD highlighted that in addition to the rising incidence rates, the team were also seeing rising positivity rates from testing, possibly indicating that not enough testing is happening locally and that further community transmission may not be recorded.







# 7. Local Outbreak Control Plan Update SH briefed the LOCB that no significant changes had been actioned in the plan from the previous month, but that the version circulated to members had been produced before the escalation to 'plan b' that had taken place the previous evening. The team were in the process of revising local preparedness for potential actions like focussed surge testing, taking account of the learning from the last time this was required. SH confirmed that the team were confident that such an exercise would be able to be mobilised quickly if required and that communications material had been produced to reflect the changes being implemented under 'plan b'. 8. Any Other Business and Reflections No further business was discussed.

Next meeting: Thursday 13 January 2022







Title of report:	Covid-19 Local Outbreak Management Plan update		
Date of meeting:	13 Jan 2022		
Lead Officer:	Dr Sandra Husbands, Director of Public Health		
Author:	Kimberley Stiff, Business Support Officer		
Committee(s):	Local Outbreak Control Board		
Public /	Public		
Non-public			

### **Executive Summary:**

This report provides an update against the Local Outbreak Management Plan and an overview of activities in the following key areas:

- Testing
- Local contact tracing
- Outbreak management, including OIRR, incident management teams, outbreaks & exposures in settings
- Support for isolation, including enhanced isolation pilot
- Community engagement, including community champions
- Communications
- Finance Test & trace and COMF budgets
- Vaccinations will be covered by a separate update

### **Recommendations:**

The City and Hackney Local Outbreak Control Board is asked to NOTE the report

The City Integrated Commissioning Board is asked:

• To **NOTE** the report;

The Hackney Integrated Commissioning Board is asked:

• To **NOTE** the report;

**Strategic Objectives this paper supports** [Please check box including brief statement]:

Deliver a shift in resource and focus to prevention to improve the long term health and wellbeing of local people and address health inequalities	
Deliver proactive community based care closer to home and outside of	

institutional settings where appropriate		
Ensure we maintain financial balance as a system and achieve our financial plans		
Deliver integrated care which meets the physical, mental health and social needs of our diverse communities	Ŋ	Working collaboratively across the whole system, including the community and voluntary sector (and with local businesses) to respond to the local impact of the Coronavirus pandemic
Empower patients and residents	V	Empowering patients, residents, communities and staff with knowledge and understanding about how to reduce the risk of Covid-19, prevent/reduce the spread of infection and how to respond in the event of a possible/suspected outbreak

### **Specific implications for City**

None			

### **Specific implications for Hackney**

None	;		

### Patient and Public Involvement and Impact:

Community, public and patient engagement has been undertaken throughout the COVID pandemic to ensure insight is gained, issues addressed and services changed to reflect identified need.

Local contact tracing: Patients are called for contact tracing purposes but also to connect them with the Welfare Line if needed. This can help support a range of issues that might make maintaining isolation difficult or impossible, especially for vulnerable or socially isolated individuals.

Information is contained in the main report

### Clinical/practitioner input and engagement:

The Public Health team provides extensive support via the Covid-19 inbox (Monday to Friday), including consultant support when needed. Local contact tracing receives support 7 days a week and working groups have clinical/practitioner input.

### **Communications and engagement:**

Communications continue to focus on meeting the objectives of the LOMP in particular, preventing and mitigating the spread of Covid-19 to save lives, communicating openly and honestly with key stakeholders, and working with the community to develop capacity to support local testing contact tracing, as well as vaccination uptake. This includes the continued reinforcement of the prevention messages 'hands, face, space' on various channels, amplifying government messages and supporting the work of the GLA and London Councils. In addition, there is ongoing work on specific communications related to key areas of work, with key stakeholders, including the public, care homes, local contact tracing teams and community champions.

### **Equalities implications and impact on priority groups:**

Local contact tracing: Covid-19 is understood to have disproportionately frequent and severe effects on specific high risk groups, who may be the least likely to be contacted by the national NHS Test and Trace team. The local service offers an opportunity to address this inequality both directly, by contacting harder to reach individuals at higher risk, and indirectly by contributing to the national and global fight against the virus.

The Community Champions work and Covid-19 Grant Information programme are targeted at key communities and priority groups.

### Safeguarding implications:

All contact tracing staff undertake mandatory safeguarding training, before being able to access the national database to make calls.

### Impact on / Overlap with Existing Services:

Potential additional surges in infections may occur during winter and into 2022. As infections rates reduce services will be reviewed to see what can be stepped down or mainstreamed into existing service provision.

### FINANCE update for LOCB, 13 Jan 22

The total projected spend for the Test and Trace programme is currently standing at £4.842m. The committed spend for LBH and CoL currently stands at £4.631m and £0.211m respectively. The £3.247m Test and Trace allocation is fully utilised, the remaining £1.595m spend is to be funded via the Contained Outbreak Management Fund. A detailed breakdown of the projected spend for each organisation, including details of outbreaks plans agreed to date is shown in Appendix 1 below.

# Appendix 1A - Finance Summary for Hackney

Ite m	Expenditure Type	Description	2020/21 LBH Cost	2021/22 LBH Cost	Total Cost	Comments
1	Staffing Resources	Programme Manager - assignment commenced in July 2020)	74,656	25,238	99,894	Assumed will be in post till the end of the FY. Cost should be split 80:20 with the CoL.
2	Staffing Resources	PH Consultant - CURRENTLY VACANT (1 year fixed term contract)	30,110	36,471	66,581	80:20 allocation (Chief Officer 3) - commences on 1st July 20 to 30th June 21.
3	Pan-London Outreach Testing - ADPH London	ADPH London Pan-London Outreach Testing - (email from Tamsin 29June20)	13,755		13,755	Agreed expenditure.
4	VCS Test & Trace Programme	VCS Test and Trace Programme	482,871	246,354	729,225	£600k of Grants + £68,727 Hackney CVS + 60,474 VCH
5	IT Software	Tableau software platform for COVID dashboard	9,408	24,592	34,000	Purchased.
6	Communication Costs	Bereavement leaflet for frontline workers	1,716		1,716	
7	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline - (3 months) 13 August to 12 November 2020.	7,000		7,000	It was agreed by the Board on 17 August with some appropriate KPIs to be developed by the service.
8	Staffing Resources	Keep London Safe Programme (Campaign Manager)	2,756		2,756	PO raised, awaiting invoice from the London Borough of Camden
9	Staffing Resources	Customers Services cost agreed for 6 months	86,975		86,975	£52k Customers Services cost agreed for 6 months (£1,968 per week)
10	Communication Costs	Covid Communication Plan	39,681	-	39,681	Covid Communication Plan - £33k agreed
11	Communication Costs	Further communications work (internal) £10k.	8,995	1	8,995	Further communications work (internal) £10k.
12	Covid Response Team (CRT)	Covid Response Team (CRT)	81,307	8,693	90,000	Start date 1st October 20-31st March 21 (Agreed on 21st Sept 20)
13	Covid Awareness - Interlink	Interlink Funding for COVID awareness work	22,500		22,500	
14	External Care provision	Electcare Health Emergency support over the weekend (this service may be provided by alternative Green Arrow from Dec 2021)	2,505	5,595	8,100	Agreed on 5th October 20 (we need to get the actuals from the service area)

15	Welfare Support to Support Self Isolation	Welfare support to support self isolation (WSSI)	119,944	56	120,000	Agreed on 5th October 20 (we need to get the actuals from the service area)
16	Covid 19 Testing (Find & Treat Service)	Covid 19 testing (Find & Treat Service)	-	5,000	5,000	With the Find and Treat Team - we are the funder of last resort if the Home Office does not pick up the funding.
17	Staffing Resources	Local Contact Tracing Proposal	-	28,752	28,752	Agreed by Health Protection Board - may not be required if staff can be recruited from the redeployee pool (2XFTE Sc6 for 6 months)
18	Communication Costs	City and Hackney Coronavirus New Normal Budget (Further communication for residents & businesses)	30,100		30,100	Agreed by Health Protection Board on 26th October 2020 (incl £16k for specific City of London tier 2 work)
19	Staffing Resources	Tableau Data Manager post 1XPO5 for 6 mths - start date 2nd Nov 20	10,822	27,202	38,024	Agreed by Health Protection Board on 5th October 2020 (6 months forecast)
20	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline additional grant 13 November to 31 Dec 2020	15,749		15,749	Helpline adviser's costs for 20 weeks £11,049 and Communications from August to December £4,700
21	IT Software	Coronavirus Call Handling Software	120,000		120,000	Agreed by Health protection board on 02 November 2020 (15 weeks). Here to Help
22	Staffing Resources	Administrative support (forecast is for 3XSc5) for 6 mths	15,663	38,170	53,832	Admin 1: To provide dedicated and full time support to co-ordinate and report on the lifecycle of IMT meetings Admin 2 & 3: To help with day to day tasks and work flexibly on a full time basis over the next 6 months. Excellent organisational, administrative and design skills needed.
23	Staffing Resources	Senior Public Health Specialist: Health Protection Lead 1XPO10 for 6 mths	12,035	17,595	29,631	Oversight of outbreak control plan delivery, leading operational work and proposing strategic approaches for a minimum of 6 months, 0.6 FTE from 15th Feb21. GW contract ending 21 May (TBC). New recruitment in May 2021 for a further 6 months
24	Staffing Resources	Senior Public Health Specialist 2xPO7 for 12 mths (Local Contact Tracing Post & Community Engagement Post)	30,845	104,499	135,344	Management of contracts/relationships for Covid response, lead on testing and community engagement for 12 months

25	Staffing Resources	Senior Public Health Specialist: Communications 1XPO3 for 6 mths	14,669	13,790	28,459	Strategic oversight of communications across all LOCP workstreams. This role will oversee the work of PH comms officers, ensuring a good engagement strategy is delivered for SOPs across City and Hackney for a minimum of 6 mths.
26	Staffing Resources	IPC Health Protection Support	70,000	-	70,000	Technical input on infection prevention control to priority settings/partners. Agreed at HPB 1-Feb-21
27	Counselling/Tra ining	Group Session Counselling  – Covid team support	1	7,140	7,140	This was agreed at HPB on 16th Nov 20
28	Counselling/Tra ining	Suicide in safeguarding training	-	800	800	Agreed at HPB 14 Dec 2020 split 80:20% Col
32	Staffing Resources	winter break planning, extension to Hackney Covid-19 helpline	-	1,300	1,300	Agreed at HPB 14 Dec 2020
33	Communication Costs	Local Contact Tracing Door to door letter drops	66		66	Agreed at HPB 21 Dec 2020
34	Staffing Resources	Senior Public Health Specialist 1xPO7 (Health Protection Board Lead, 18 Hrs a week)	13,323	4,785	18,108	As agreed by Sandra - 04/01/21
35	Staffing Resources	Testing operations lead 1xPO7	10,476	24,382	34,858	As agreed by Sandra - 04/01/21
37	Staffing Resources	Service Designer PO4/5, recruited by ICT, Support to Testing inc. Qmatic booking system, 6 months fixed term	7,029	24,499	31,528	As agreed by Sandra - 07/01/21 R Houba. 07/01/21, extension to 18 Mar 2022 agreed by HPB 20/6/21, R Houba
38	Contact Tracing	Training for Local Contact Tracers	7,500		7,500	Agreed at HPB 11-Jan-2021
39	Communication Costs	City and Hackney communications budget for January to March 2021	51,585	-	51,585	Agreed at HPB 11-Jan-2021
40	IT Software	CTAS form payment. This has been set up for up to 1,500 responses monthly at £55.40 pm. Anticipated for three months	-	166	166	Agreed by Sandra via email 15-Jan-2021
41	Staffing Resources	BI project to improve self-isolation and social distancing	-	22,000	22,000	Agreed by Sandra via email 25-Jan-2021
42	Staffing Resources	Senior Public Health Practitioner: (Testing Support)	-	29,554	29,554	Agreed by Sandra via email 25-Jan-2021

43	Staffing Resources	Expansion of Covid Response Team to Support Local Implementation of Enhanced Contact tracing. Funding for 2 x EHOs for 12 months respectively (PO4) at a cost of £173K comprising 85% staff costs and 15% non pay costs (with a 10% contingency).		172,718	172,718	Agreed at HPB 15-Feb-2021
44	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline additional grant 1 January 2021 - 31 May 2021	-	22,615	22,615	Agreed at HPB 15-Feb-2021 (21 weeks @ £538.46 x 2 helpline advisors)
45	Behavioural Insights	Behavioural Insights to drive up local contact tracing success rates in City & Hackney	60	3,940	4,000	Agreed at HPB 15-Feb-2021. Split 80:20
46	Communication Costs	Additional communications funding to support vaccine take up	25,374		25,374	Agreed to fund £38k on 22nd Feb 21. Content to be approved by the Vaccination Steering Group. 80:20 allocation between LBH:CoL
47	Contact Tracing	Surge testing. To ensure routine genetic sequencing with subsample to monitor and suppress the spread of coronavirus and better understand new variants	-	40,050	40,050	Agreed at HPB 1 Mar 2021. One-off activity over 5 days (12 hour shifts). Only activated if there are cases of Variants of Concern (VOC). Should a VOC be found within Hackney and not the City, LB Hackney will fund the surge testing operation, and vice versa if a VOC is found in the City and not Hackney. Should a VOC be linked to postcodes across the City and Hackney boundaries, then the cost of surge testing will fall to both the City and LB Hackney, who then share the financial responsibility to fund all aspects of surge testing.
48	Staffing Resources	Covid Response Team (CRT)		90,000	90,000	Agreed at HPB 1 Mar 2021.  Extending the current arrangement to fund three EHOs for 6 months (PO4) from the 1st April 2021 - 30th September 2021.
49	Staffing Resources	City and Hackney Public Health Intelligence Team (PHIT)	-	67,280	67,280	Agreed at HPB 8 Mar 2021. 80:20 split. In the absence of Sandra and Chris the paper will be tabled at Covid-19 Operational Working Group on Thursday instead for approval

50	Staffing Resources	Single point of access (SPOA) and Navigation Networks	-	99,044	99,044	Agreed at HPB 8 Mar 2021.
51	Staffing Resources	Local Contact Tracing (LCT) 6 month contract extension	-	153,168	153,168	Agreed at HPB 29 Mar 2021. There is an element for Clty but this is yet to be determined. April-Sept 2021
53	Communication Costs	Coronavirus communications from April to June 2021		55,000	55,000	Agreed at HPB 13 May 2021. Covers period Apr-Jun21. Budget requested £65k however there is a £10k leftover from previous budet (item 39?)
54	Vaccine Equalities	Community-led approach to increasing COVID-19 vaccine uptake / addressing vaccines inequalities	-	43,828	43,828	Agreed at HPB 25th May 2021 (either funded from T&T or COMF)
55	Prevention and Promotion Project	Prevention and Promotion Fund for Better Mental Health 2021/22	-	149,317	149,317	Agreed at HPB 8th June 2021; Additional £4,142 agreed by Sandra on 27th September 21 via email.
56	Staffing Resources	Community Champions/Covid-19 Information Grants Communications Officer funding. The costs for a 1 FTE PO3 Communications Officer, for 6 months (July-December 2021)	-	22,740	22,740	Agreed at HPB 8th June 2021
58	Communication costs	Additional comms funding		16,000	16,000	Agreed at HPB 22 Jun 2021
59	Staffing Resources	1 FTE PO3 Communications Officer, for 6 months (July-December 2021)		26,262	26,262	Agreed at HPB 22 Jun 2021
60	Staffing Resources	Senior Public Health Specialist: Health Protection Lead 1XPO10 for 6 mths		39,076	39,076	New recruitment following GW contract end in May21 for a further 6 months Angela Birch
61	Staffing Resources	Strategic Consultation & Engagement lead (PO5)		31,527	31,527	Agreed at HPB 22 Jun 2021 50% of the salary costs for a Strategic Consultation & Engagement lead (PO5), to lead the delivery of consultation & engagement activity related to the Covid-19 pandemic; within the Communications, Culture and Engagement directorate
62	Staffing Resources	4 x PO2 Community Support Managers		163,706	163,706	Agreed at HPB 22 Jun 2021 4 x PO2 Community Support Managers to replace the staffing provider (IF Crew) site managers currently in place for 9 months

63	Staffing Resources	LCT Community Support Manager (PO4-37) LCT Community Support Practitioner (Scale2-04) + overtime		55,417	55,417	Agreed a HPB 6 July 2021, revised and Agreed at HPB 28th September 2021.
64	Staffing Resources	Various non-staffing costs inc Motor vehicle hire, parking fees, public transport, ICT devices inc. mobile phone and wifi dongle, training, BPSS checks and recruitment costs and 16.4k contingency		29,688	29,688	Agreed a HPB 6 July 2021, revised and Agreed at HPB 28th September 2021.
65	Staffing Resources	Service designer PO5 contract extension (6 months) to support critical public health workstreams		29,000	29,000	Agreed at HPB 20 July. R Houba
66	Developing Here To Help Project	Developing Here To Help to continue to support Hackney residents		91,000	91,000	Agreed at HPB 20 July
67		Unallocated/ miscodings. cannot reverse asrelate to old year (includes 1750 jrnl that needs processed).	4,200		4,200	
68	Staffing Resources	Adults Internal Communications Officer	2,475	51,567	54,042	Agreed between Sandra Husbands and Denise D'Souza in January 2021 by email
69	Prevention and Promotion Project	Prevention and Promotion Project		470,000	470,000	Agreed at HPB 28th September, https://docs.google.com/document/d/1a5vc Asc95QPGWGI1y1MzzVjaGUUiZHiACjRB b84aQ2s/edit?usp=sharing
71	Vaccine Deployment	Project Manager supporting Vaccinations		46,176	46,176	Agreed by Sandra/Denise, N Dadwal
72	Vaccine Deployment	Project Manager PO6 supporting Vaccinations (1 Year), Perfromance Analyst PO2 6months and engagement activity £5K		63,337	63,337	Agreed at HPB 28th September, N Dadwal extension
73	Vaccine Deployment	London Vaccine Advertising Campiagn		2,500	2,500	Agreed by Sandra on 29th June via email

			£1,426,150	£3,205,532	£4,631,682	
82	Staffing Resources	Hackney Local Contact Tracing - Capacity and resourcing contingency plan for Oct 2021 to end Mar 2022		112,716	112,716	Agreed at HPB on 07/12/21
81	Staffing Resources	Funding from PH towards Civil Protection P Service Admin staff cost		13,000	13,000	Agreed in princpal by Sandra Husbands, to be taken to Covid Ops, and HPB for official sign-off
80	Staffing Resources	Development of the City and Hackney Public Health Community Champions Programme		58,670	58,670	Agreed at HPB on 26/10/21
79	Staffing Resources	1 FTE PO3 Communications Officer, continuation for 3 months (January - March)		13,136	13,136	Agreed at HPB on 26/10/21
78	Staffing Resources	PO4 - Operation Support Manager		29,554	29,554	Agreed at HPB on 12/10/21
77	Vaccine Deployment	Funding Ongoing Costs for Joint Testing & Vaccination Outreach Work 6 Months		61,990	61,990	Agreed at HPB on 12/10/21
76	Staffing Resources	Mind City, Hackney and Waltham Forest (Mind CHWF) Reflective Practice for Wellbeing sessions - funding request		7,500	7,500	Ageed at HPB on 12/10/21
75	Contact Tracing	Hackney Local Contact Tracing (LCT) - 6-month service extension for Oct 2021 - Mar 2022		176,229	176,229	Agreed at HPB on 12/10/21
74	Staffing Resources	Let's Chat Covid engagment event: "Joyclen £35ph x 20hrs =£700 (Work carried out leading up to the event and management of the event day)  Support Staff £15 x 10hrs = 150 (to support with the overall engagement of attendees and operational)  Young people lead  Incentives- £50 x 6 = £300 "		1,150	1,150	Agreed by Sandra authorisation email, 21 Sept 2021

# Appendix 1B - Finance Summary for City of London Corporation

Ite m	Expenditure Type	Description	20/21 CoL Cost	2021/22 CoL Cost	Total Cost	Comments
1	Staffing Resources	Programme Manager - assignment commenced in July 2020)	18,664	6,310	24,974	Assumed will be in post till the end of the FY. Cost should be split 80:20 with the CoL.
2	Staffing Resources	PH Consultant - CURRENTLY VACANT (1 year fixed term contract)	7,403	9,118	16,520	80:20 allocation (Chief Officer 3) - commences on 1st July 20 to 30th June 21.
28	Counselling/Tra ining	Suicide in safeguarding training	ı	200	200	Agreed at HPB 14 Dec 2020 split 80:20% Col
29	Communication Costs	City Matters for Covid 19 Wrap Around	16,000		16,000	First wraparound (Nov 20, Dec 20)
30	Communication Costs	City Matters for Covid 19 Second Wrap Around	16,000		16,000	This was agreed at HPB on 07th Dec 20 (Jan 21, Feb 21)
36	Communication Costs	City Matters for Covid 19 third Wrap Around	8,000	8,000	16,000	Agreed at HPB 11-Jan-2021 (Mar 21, Apr 21)
45	Behavioural Insights	Behavioural Insights to drive up local contact tracing success rates in City & Hackney	-	1,000	1,000	Agreed at HPB 15-Feb-2021. Split 80:20
46	Communication Costs	Additional communications funding to support vaccine take up	-		-	Agreed to fund £38k on 22nd Feb 21. Content to be approved by the Vaccination Steering Group. 80:20 allocation between LBH:CoL
47	Contact Tracing	Surge testing. To ensure routine genetic sequencing with subsample to monitor and suppress the spread of coronavirus and better understand new variants		10,012	10,012	Agreed at HPB 1 Mar 2021. One-off activity over 5 days (12 hour shifts). Only activated if there are cases of Variants of Concern (VOC). Should a VOC be found within Hackney and not the City, LB Hackney will fund the surge testing operation, and vice versa if a VOC is found in the City and not Hackney. Should a VOC be linked to postcodes across the City and Hackney boundaries, then the cost of surge testing will fall to both the City and LB Hackney, who then share the financial responsibility to fund all aspects of surge testing.
49	Staffing Resources	City and Hackney Public Health Intelligence Team (PHIT)		16,820	16,820	Agreed at HPB 8 Mar 2021. 80:20 split. In the absence of Sandra and Chris the paper will be tabled at Covid-19 Operational Working Group on Thursday instead for approval
52	Communication Costs	City Matters for Covid 19 fourth Wrap Around		16,000	16,000	Agreed at HPB 22-Mar-2021 (May 21, Jun 21)
55		Prevention and Promotion Fund for Better Mental Health 2021/22		9,531	9,531	Agreed at HPB 8th June 2021; Additional £4,142 agreed by Sandra on 27th September 21 via email.

70	Promotion Project Communication Costs	Prevention and Promotion Project  Continuation of City Matters wraparounds  Total:	£66,066	30,000 16,000 £144,676	30,000	https://docs.google.com/document/d/ 1a5vcAsc95QPGWGI1y1MzzVjaGUU iZHiACjRBb84aQ2s/edit?usp=sharing Agreed at HPB 28th September 2021
	Prevention and	·				Agreed at HPB 28th September,
57	Communication Costs	Continuation of City Matters wraparounds		16,000	16,000	Agreed at HPB 8th June 2021
56	Staffing Resources	Community Champions/Covid-19 Information Grants Communications Officer funding. The costs for a 1 FTE PO3 Communications Officer, for 6 months (July-December 2021)		5,685	5,685	Agreed at HPB 8th June 2021

# COVID-19 Local Outbreak Management Plan – Update to Local Outbreak Control Board



13 Jan 2022



# **Summary**

This report provides an update against the Local Outbreak Management Plan and an overview of activities in following key areas:

- Risk register
- Testing
- Local contact tracing
- Outbreak management, including Outbreak Identification and Rapid Response (OIRR), incident management teams, outbreaks & exposures in settings
- Support for self-isolation
- Community engagement, including community champions
- Communications
- Finance Test & trace and Contain Outbreak Management Fund (COMF) budgets

**→ Hackney** 

# **Risk Register**

The City & Hackney Public Health team meets regularly with partners to review and update its register of risks relating to Covid-19

#### Key risks reviewed or added in the past month include:

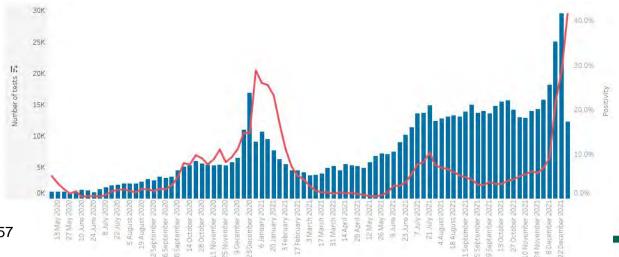
**Risk 11:** Introduction of new variants into our local population. Risk of increased transmissibility, virulence, vaccine escape: an initial Risk Score of 15 rose to 20 despite the implementation of our mitigations. This Risk is currently under review and the parameters will be redrawn to reflect the implications of dealing with a new variant eg. one with the characteristics displayed by Omicron.

**New:** the risk posed by *significant stock shortages in lateral flow and PCR test kits* has now been reflected in the Risk Register, with an initial Risk Score of 18 reduced to 10 following the implementation of mitigations. Additional measures were agreed at the Health Protection Board meeting of 04 Jan that would see key groups in the community prioritised.

**New:** the risk posed by staff shortages both within City and Hackney services and externally have now been recorded in the Register. Risk 26, *Job insecurity and fear of further deprivation*, has a current Risk Score of 12 and Risk 30, *key C&H staff leaving roles because of insecurity of tenure*, has been given a Risk Score of 6, with mitigations in place.

# **Testing: Symptomatic (PCR) Testing**

- Over the holiday period there was an increase in demand for PCR testing due to the rapid spread of the Omicron variant and spike in positive case numbers (as depicted by the graph below, with the red line being the positive rate of PCR tests, and the blue bar showing the number of PCR tests returned). To help ensure accessibility, we took immediate action to deploy 2 additional MTUs at Stoke Newington School and Sixth Form and Clissold House. All PCR test sites were kept open over the holiday period operating typical business hours, aside from three days of reduced hours on Christmas Day, Boxing Day, and New Year's Day.
- In Hackney this meant that in total, there were 6 PCR test sites. In addition to this, the opening hours of Hackney Marshes were also extended to 5 days per week, with all other sites operating 7 days per week.
- In the City of London, the one PCR testing site at Basinghall was also kept open over the holiday period operating typical business hours aside from three days of reduced hours on Christmas Day, Boxing Day, and New Year's Day. Residents were also directed to neighbouring MTUs in Tower Hamlets.





# **Testing: Asymptomatic (LFT or rapid) testing**

- There were two policy changes that occurred prior to the festive period that contributed to an increased demand for LFD tests: a
  change in the self-isolation advice for close contacts of people with Covid-19 as well as the number of days required to self-isolate
  should someone test positive for COVID-19.
  - Close contacts of those who test positive with COVID, if fully vaccinated or under aged 18 and 6 months, are to perform daily LFTs for 7 days or for 10 days since their most recent contact with the positive case if this is earlier. If any of these LFTs are positive, close contacts are asked to order a PCR test, and if the PCR produces a positive result, they are legally required to stay at home and self-isolate. If they are not fully vaccinated and aged over 18 years 6 months, they are legally required to stay at home and self-isolate for 10 days.
  - Should someone test positive for COVID-19, they can end self-isolation after 7 days, following 2 negative LFD tests taken 24 hours apart. The first LFD test should not be taken before the sixth day of the self isolation period.
- Leading up to the festive period, central government encouraged the public to test prior to any social gathering. Given that people tend to do more multi-generational household mixing over the Christmas period, people were more motivated to take a test.
- Additionally, starting 15 December, an NHS Covid Pass demonstrating two doses of the vaccine or a negative lateral flow test became mandatory for entering <u>certain venues</u>.
- We continued to push messaging around the 4 ways to COVID-19 wellbeing, and also made sure <u>City of London</u> and <u>Hackney</u> residents were aware of the opening hours for rapid test kit collection locations through the council websites.
- We are anticipating an additional policy change starting 11 January with the removal of the requirement to get a confirmatory PCR following a positive lateral flow test. This is meant to initiate the self-isolation period sooner for those who test positive and help stop the spread of the virus. The change will also improve access to PCR tests for people with symptoms and for healthcare, transport and other key workers following problems over test supplies. We have a plan in place with how we will strategise messaging and ensuring that residents understand the updated guidance.

# Testing: Asymptomatic (LFT or rapid) testing continued

- We devised a prioritisation framework to ensure that despite the increased demand, we were still able to support our most vulnerable settings and those most disproportionately impacted by COVID in getting LFD tests. Allocations of test kits were set for each day that outreach was conducted in both the City of London and Hackney, with figures being agreed based on location, areas of highest need, and footfall levels. On days where the supply was completely distributed during opening hours, staff remained onsite to direct residents to the trailer for assisted tests or to other test collection points.
- 1000 test kits were held as contingency to ensure we had enough to provide to residents over the holiday period until the next delivery (5 January). Residents were only provided one test kit per person.
- It should also be noted that there was an LFD test shortage in the supply provided to all local pharmacies. However, due to the prioritisation framework and our contingency stock, we made sure that residents had channels they could rely on to collect tests and continue testing over the festive holiday period.
- Overall, the anticipated direction of travel for asymptomatic testing in Hackney and the City will be to focus on outreach and mobile testing to continue to reach and engage different communities and integrate testing with a particular focus on pushing messaging around the 4 steps to COVID wellbeing.



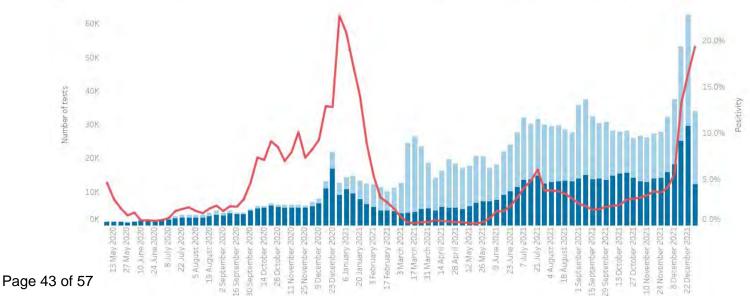
# **Testing over time:**

#### Hackney & City residents and rate of tests returning a positive result

- Light blue = no. of LFT tests returned (week ending 29 December 21,734)
- Dark blue = no. of PCR tests returned (week ending 29 December 12,323)
- Red line = positive rate of tests for LFT and PCRs combined (week ending 29 December 19.3%, a 17.9% increase from the previous week)

In the latest week, 19.3% of tests returned positive results: ▲17.9% from last week

	Week's test rate	Week's tests	Change from previous		
City of London	20,728	2,015	₩44.3%		
Hackney	11,397	32,042	<b>▼</b> 45.7%		



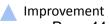


# **Local contact tracing (LCT)**

Latest available Local Authority Trace data from UK Health Security Agency London Operations Team shows improvement in the following Trace KPI for City of London and Hackney:

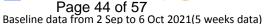
#### City and Hackney Trace performance data for 11 Nov to 15 Dec 2021 (5 weeks data)

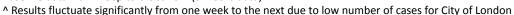
		City^	City^ Baseline	Hackney	Hackney Baseline	London Average
Total number of cases passed to local weekly		12	5	317	141	405
Overall completion rate (National & local)		84%	76%	85%	82%	87%
% completed locally		39%	11%	52%	33%	62%
% completed within 24 hours		37%	33%	15%	11%	38%
Median hours case completion (in the 5-week period)	- Lower	45	43	36	48	28
	- Higher	71	57	49	58	47





Seeking improvement







# **Local contact tracing (LCT)**



- Effective 11 Dec 2022, Hackney LCT has taken on contact tracing responsibilities for city cases from City EHO.
- Due to the current and anticipated increase in positive cases across the UK and the impact of higher numbers self- isolating, a policy change on 22 Dec to reduce case self isolation period. Positive cases will be able to leave self-isolation if they take LFD tests on two consecutive days from Day 6 and have no high temperature.

In light of the spiralling Covid-19 case numbers caused by Omicron variant, LCT has taken the following measures to deal with an unprecedented demand:

- Prioritising Hackney cases from lower vaccination coverage areas
- Returning cases to National team when exceeding LCT capacity
- Trying out few call attempts 2 in the same day; one in the next day
- Gearing up to 5 full time call agent resources around 2nd week of Jan 2022 with onboarding of new resources currently underway
- To further reduce priority postcodes



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# Outbreak identification and rapid response 'OIRR'

- iCERT has seen record numbers of common exposures 'CE' (or coincidences) for City of London 1493 CE and Hackney 960 CE on 22 Dec, making it challenging to identify risks and threats in settings from the reports when background COVID case volume skyrocketed. iCERT has been suspended since 24 Dec until further notice due to the high number of common exposures.
- Public Health Test & Trace inbox has also been inundated with outbreaks in education settings and workplaces.
- Efforts have since been shifted to high risk settings in the second half of Dec e.g. homeless/asylum accommodations; HMO; hospices; care homes to ensure they receive the public health advice needed.

#### No. of outbreak management interventions, split by settings, that were monitored or actioned by the OM team

	Location	Fitness/ Leisure	Hospitality & Hotel	Workplace/ Office setting	Close contact service	HMO/Homeles s housing	Other*	Total#
From 26/11 to 23/12 - 4 weeks	City	0	0	1	0	0	0	1
	Hackney	0	5	9	3	0	10	27
From 26/11 to 23/12	C & H	0	5	10	3	0	10	28

<sup>\*</sup>Other e.g. schools

Page 46 of 57 Actions may include CTAS investigation for epidemiological link; PH Test & Trace inbox mgr to get in touch with the settings; EHO calls/visits and risk assessment; and stand up of incident management team



# **Support for self-isolation**

- Isolation support is integrated and offered through:
  - The Covid-19 Helpline (Care Packs, advice, welfare calls, food referrals, incidental support)
  - The LCT call team (can refer to Helpline and offer support when Helpline is closed)
  - The Testing, Health Protection and Logistics team (Care Packs assembly and distribution, promotion of isolation support during mobile testing/outreach)
  - The Food Consortia (deliver emergency food referrals during self-isolation, Care Packs)
  - Community Champions (can request Care Packs and make referrals for isolation support)

#### What is being offered:

- Care Package including PCR test and LFTs, PPE, 'How to' guides on self-isolation, hand sanitiser, cleaning spray, thermometer
- 2. Infection Prevention Control advice
- 3. Welfare calls
- 4. Isolation food support
- 5. Support with accessing £500 grant
- 6. Incidental support (e.g. referral for energy voucher, onward referrals to other resources/organisation, craft packs/toys/books for children in isolation)
  Page 47 of 57

# **Support for self-isolation**

#### **Isolation support in numbers:**

Food support during self-isolation

November: 27December: 60

January 2022 (to date, 6/1/2022): 24

#### Care Packages (to households):

November: 9December: 40

January 2022 (to date): 8

Care Packages have also been sent to the food consortia to be distributed along with food parcels



# Community engagement: The Community Champions and COVID-19 Information Grants Programme

#### Programme funding and development

Funding for Volunteer Centre Hackney to continue to deliver the Community Champions Programme until the end of March 2023 has been agreed.

In addition, Hackney has been selected by the by the Department for Levelling Up Housing and Communities to become part of the Community Vaccine Champions programme. An additional £185,000 has been allocated on top of previous Ministry of Housing, Communities and Local Government funding that was secured to enhance our Community Champions/COVID-19 Information Grants programme this time last year. This funding will build on the success of the programme, with a focus on addressing vaccine uptake inequity. The main aims of the scheme are to:

- Increase outreach, engagement and communication with residents disproportionately impacted by Covid-19 vaccine inequity
- Develop solutions to address practical barriers to accessing the vaccine



# Community engagement: The Community Champions and COVID-19 Information Grants Programme

#### **Training for Community Champions**

City and Hackney will be working with partners at a London regional level to explore training and development opportunities for Community Champions. Funding has been allocated for this work which will involve the design and delivery of bespoke training for Community Champions.

#### <u>December end of year forum</u>

A forum was held at the end of December to reflect on the past year and to recognise the achievements of the Community Champions and COVID-19 information grant holders. The forum was attended by over 65 people, including the Mayor of Hackney, Philip Glanville; Councillor Chris Kennedy; Councillor Carole Williams, Dr Sandra Husbands and Mark Carroll.

The forum included presentations from the following organisations:

- Shomrim (Rabbi Gluck)
- Hackney Chinese Community Association (Wai Ha Lam)
- Bangla Housing (Bashir Uddin)
- Hackney Play Association (Bec Yusuf)
- 🗦 அத்தூ செதுர் (Jackie Brett and Elspeth Williams from Social Eyes for Life)



# **Communications: City of London**

Town Clerk's Communications: Health Protection Board December update 2021 Strategy

#### Output continues to focus on:

- 1. Meeting the City of London Corporation's overall strategic aim to use communications to preserve life and deliver an effective recovery from the COVID-19 pandemic
- 2. Fulfilling the City Corporation's legal duty as a category one responder to warn and inform the public under the Civil Contingencies Act

#### **Vaccination rollout:**

- Widespread social media and resident comms to communicate with harder to reach groups, including BAME communities, to encourage take up of vaccines
- Daily posts across City Corporation social media



## **Communications: City of London cont.**

#### **Testing messaging:**

- Communicating COVID-19 test sites for those who are symptomatic (65a Basinghall) and asymptomatic (Aldermanbury).
- Continued push on digital channels for everyone to test twice a week. Informing businesses how they can access tests for staff.

#### Regular social media posts across City Corporation channels on:

- 1. Winter vaccination campaign: 'Boost your immunity this winter' encouraging those eligible groups to have both their flu and COVID-19 booster vaccines. Alongside, encouraging first and second doses for those who have not already had them.
- 2. Testing to highlight two testing sites for those with and without symptoms
- 3. National guidance of Hands, Face, Testing, Fresh Air and check-in with NHS app

The City Corporation website is updated regularly to provide information on the vaccine rollout and on testing sites for both PCR and lateral flow tests. This includes the recent addition of a frontpage banner to encourage visitors to visit our vaccination and testing pages.

We also employed social media adverts to promote the official NHS booster campaign and link to the vaccination booking site.

LinkedIn – reach of 9,994, 173 engagements, cost £529. Facebook – reach of 405,440, 232 engagements, £1,000. Page 52 of 57

### **Communications: City of London cont.**

#### **Targeted communications: News Releases**

- 1. <u>City Chiefs urge: get your COVID booster and flu jabs</u>
- 2. <u>City of London Corporation responds to new 'Plan B' restrictions</u>
- 3. Grant to help older people's post-COVID recovery
- 4. City residents and workers urged: Protect your family and get your COVID jabs now
- 5. COVID pop-up vaccination centre comes to the City
- 6. <u>Xmas Eve COVID vaccination centre comes to the City</u>

Two City AM <u>op-ed articles</u> by the Policy Chair and a further one drafted for publication next week. Two four-page <u>City Matters wraparound</u> targeted at City residents and workers.

#### The <u>ioint letter</u> from the Lord Mayor and Policy Chair, highlighted:

- The winter flu and COVID vaccination campaign and booster campaign
- New rules on face coverings in crowded places, self-isolation rules
- Getting tested
   Page 53 of 57
- Support available for City residents



## **Communications: London Borough of Hackney**

#### **Ongoing communications**

**Stay home** - If you feel unwell and have symptoms, stay at home and take a PCR test.

**Stay safe** - Continue to wash your hands regularly, wear a mask in public spaces, make space for others and ventilate any enclosed space that you share with other people.

**Get vaccinated -** Get your Covid-19 and flu vaccinations for maximum protection. (inc updates on eligibility changes)

**Get tested** - Take regular lateral flow tests to ensure you aren't spreading the virus to those around you.

**Comms routes**: Twitter, Facebook, Instagram, Council electronic newsletters, Community Champions newsletter and Whatsapp, Hackney Council website, Young Hackney website, Hackney press (<u>Hackney Today, Our Homes</u> <u>and Hackney Life</u>), Jewish Press (Heimeshe Newsheet), correx boards on lamp posts throughout borough.

**Reach:** Twitter (35K followers), Facebook (10k followers), Instagram (10k followers) Press (Hackney papers go to 108,000 homes and businesses) Jewish press (5,800 homes in Stamford Hill), LBH newsletters (3 - 6k depending on newsletter)

Key webpages: LBH Vaccine info - LBH Coronavirus information and support - LBH Support for self-isolation - LBH support for beginnesses - Young Hackney Coronavirus information 

Hackney

# **Communications: London Borough of Hackney cont.**

#### **Targeted communications**

- Press release 10 December: What does plan b mean: governments latest restrictions explained
- Blog 17 December: <u>Mayor of Hackney Philip Glanville</u>, <u>celebrates the achievements of the pop-up vaccination clinics and urges</u> residents to come forward ane get their first and second doses
- Hackney Council website updated with testing and vaccination centre and pharmacy Christmas opening times.

#### Jewish community and population in north of the borough

January dates for Spring Hill pop-up announced, 7000 new leaflets sent to 74 synagogues, 30 community pharmacies in the
area, local GP practices and to be handed out by grant-funded community groups supporting the clinic.

#### Young people

- Social media posts highlighting that second dose is now available for 12+ and will reduce the risk of time away from education.
- Promotion of Let's Chat about Vaccines for Children over 12 online Q&A promoted in Hackney Today page 2

#### **Pregnant women**

- London-wide comms campaign in development by Hackney design team, roll-out date tbc, social media posts outlining stats and reinforcing that vaccination while pregnant is safe and advised have been posted in the interim.
- Article promoting vaccinations for women and midwife advice service for pregnant women about the vaccine at the Spring
  Hill pop-up Hackney Today page 2
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# **Communications: London Borough of Hackney cont.**

#### **Targeted communications**

#### Homeless and sex workers

• Weekly email going to colleagues working with cohort detailing pop-up clinics and support available.

#### **Booster roll-out**

Article promoting the need to get your booster vaccine with picture of Meg Hillier MP getting hers locally. <u>Hackney Today</u>
 page 2

#### **Omicron response**

- Comms plan created and updated regularly to evidence how information is being shared and shaped to different audiences.
- 4 Steps to Covid wellbeing advert placed in Hackney Today and Heimishe newspapers

#### **Ward Cllrs**

Outreach strategy and programme presented to Cllrs in City and Hackney, a communications toolkit and guide for Cllrs will be developed in the coming weeks so they can support the vaccination programme proactively.
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# **Finance Update:**

- The total projected spend for the Test and Trace Programme currently stands at £4.842m, which is being funded via both the Test & Trace and COMF grants received from DHSC
- The committed spend for LBH and CoL currently stands at £4.631m and £0.211m respectively
- The Test and Trace grant allocation is being fully utilised, funding £3.247m of the spend
- The Contain Outbreak Management Fund is funding the additional £1.595m of spend
- The COMF is funding further spend on Health protection, communications, engagement insights and research, supporting local communities and Health improvements.
- A further detailed breakdown of the projected spend for each organization, including details of outbreaks plans agreed to date is included in appendix 1 - <u>LOCP update for LOCB January 12 - Finance</u>



